

ARKANSAS MEDICAL SOCIETY

# ANNUAL MEMBERSHIP MEETING

*Virtual Exhibit Hall*

MAY 10-14, 2021



**ARKMED.ORG**

# VIRTUAL EXHIBIT HALL CONTRIBUTION LEVELS

The Arkansas Medical Society is the largest physician organization in the state, representing over 4,300 physician members, residents, and medical students in all specialties. In 2021, our annual membership meeting will feature a Virtual Exhibit Hall that will have open access beginning May 10 through May 14. Higher-level contributors will have the option to have personalized, branded webpages within the Virtual Exhibit Hall that feature video upload options and chat integration. All vendors will be able to have virtual giveaways where visitors will be able to register by email, giving you more analytics than a regular in-person meeting. This is a great opportunity to put your organization's name and message in front of hundreds of Arkansas physicians.

Benefit	Diamond \$10,000	Gold \$5,000	Silver \$3,000	Exhibitor \$750
List of event participants, including name, city, and specialty, as well as analytics gathered from Virtual Exhibitor Hall.	✓	✓	✓	✓
Complimentary exhibitor attendee passes to educational content.	✓	✓	✓	✓
Contributor logo included during event pre-roll slides.	✓	✓	✓	✓
Contributor logo on exhibitor thank you ad in AMS's print publication, The Journal.	✓	✓	✓	✓
Contributor logos/weblink recognized on AMS social media channels and event emails.	✓	✓	✓	
Banner ad on AMS website for two months.	✓	✓	✓	
Contributor logo/weblink included on AMS Virtual Membership Meeting Event registration page.	✓	✓	✓	
Each vendor will have their logo, copy, and PDF materials placed on their own webpage in the Virtual Exhibit Hall.	✓	✓	✓	✓
Availability to brand the vendor webpage in the Virtual Exhibit Hall with graphics and color matching to your organization.	✓	✓		
Upload video to your branded vendor webpage in Virtual Exhibit Hall.	✓	✓		
Integration of chat or video chat on your branded vendor webpage in the Virtual Exhibit Hall during designated times.	✓			
First option to sponsor same level in 2022.	✓			

For additional information, contact Laura Hawkins at [hawkins@arkmed.org](mailto:hawkins@arkmed.org) or Mary Ann Mansfield at [mamansfield@arkmed.org](mailto:mamansfield@arkmed.org), or call 501-224-8967.

# VIRTUAL EXHIBIT HALL Contributor Registration

## AMS Virtual Membership Meeting | May 10-14, 2021

Company Name	
Contact Person	
Address	
City/State/Zip	
Phone	
Fax	
Email	
Representative(s) Participating (enter all names here)	
Representative(s) Email(s)	

### Contribution Levels for Commercial Support

Multiple commercial support will be accepted for the following opportunities (please circle):

Diamond Contributor	\$10,000
Gold Contributor	\$5,000
Silver Contributor	\$3,000
Exhibitor	\$750

### Questions?

Please contact Laura Hawkins (hawkins@arkmed.org) or Mary Ann Mansfield (mamansfield@arkmed.org) or call AMS at 501-224-8967.

### Form of Payment:

If you are paying by credit card, you may fax the form to 501-224-6489 or register online at [www.ArkMed.org](http://www.ArkMed.org); click on the News & Events tab and then the AMS Meetings tab.

\_\_\_\_\_ Check (payable to Arkansas Medical Society, PO Box 55088, Little Rock AR 72215-5088)

Credit Card Payment: \_\_\_\_\_ VISA \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover \_\_\_\_\_ American Express

Card Number: \_\_\_\_\_ Expires: \_\_\_\_\_

Name on Card: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Cardholder's Email Address (for credit card receipt): \_\_\_\_\_

Signature: \_\_\_\_\_

### Virtual Conference Terms and Conditions

Each exhibitor agrees that the sole control of the virtual exhibit hall rests with the Society. Cancellations must be made 30 days before the event to receive a full refund of contributor fee, less an administrative fee of \$250. No refunds will be given after 30 days.