

THE Journal

OF THE ARKANSAS MEDICAL SOCIETY

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*Arkansas Medical Society
142nd Annual Session*

May 4-5, 2018 | DeGray Lake Resort State Park | Bismarck, Arkansas

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Arkansas Medical Society 142nd Annual Session

ARKANSAS DEPT. OF PARKS AND TOURISM

May 4-5, 2018 | DeGray Lake Resort State Park | Bismarck, Arkansas

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Winner of the ASAE Excellence
in Communications Award

THE Journal

OF THE ARKANSAS MEDICAL SOCIETY

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‘AUM’- The Power of Sound.

NAVEEN PATIL, MD, MHSA, MA, FIDSA;
SOWMYA NAVEEN PATIL, MBBS, MD, FAAP

AUM is a Sanskrit word which means “to sound out loudly.” It is a spiritual and one of the most sacred symbols in Hinduism. This sound symbolizes empowerment, independence and the ultimate truth. Dr. Vishal Rao, a head and neck surgeon practicing in Bangalore, Karnataka, India, who specializes in vocal cord tumors has committed his career and life to give his patients the power of **AUM**. He has empowered many patients with their own voice and helped them maintain their independence and dignity of life with the voice prosthesis **AUM**.

In November 2017, Naveen’s father, 85, was diagnosed with a growth on the vocal cord after developing hoarseness of his voice that persisted longer than normal. The retired judge, fiercely independent and self-reliant who has always led a healthy life, found himself prey to his only vice, smoking (he has been a lifelong smoker). He was on the brink of losing the thing he was always so proud of, his independence. Our family consulted with many physicians and surgeons in pursuit of the best treatment options to salvage his speech and maintain a good quality of life. That is when Sowmya’s medical school classmate, Dr. Vishal Rao, a very unassuming and brilliant surgeon, came as a blessing in disguise. It took just one visit with Dr. Rao for our family to decide that we would not seek care from anywhere else. We were at that instance exploring the option of taking him to other renowned cancer centers in India.

Dr. Rao helped us decide between laser ablation and radiation for his diagnosis. He finally underwent laser ablation performed by Dr. Rao, as that was deemed the best option for his age and to conserve his speech. It was to our great relief that the pathology report showed a low-grade localized



From left, Naveen Patil, Vishal Rao, Sowmya Naveen Patil

tumor with a 95% cure rate. He is three months post-op, with excellent recovery of his speech and only mild hoarseness. He did not need a voice prosthesis or speech therapy.

There are approximately 30,000 cases of throat cancer diagnosed in India each year, many die undiagnosed or without care. Most cases are due to chewing tobacco and smoking rather than cigarettes. Eighty-percent of these patients belong to the lowest socioeconomic class, making affordable medical care beyond their reach. People who are able to obtain care end up losing their speech. This is mainly due to their inability to afford voice prosthesis at a cost between \$300 and \$1,000, an expensive proposition for an ordinary Indian. Dr. Rao believes that speech and communication are not only basic tenets that sustain life but also provide individuals with a right to freedom, dignity, justice and peace with oneself. To give back to his patients their quality of life and hope for their families, he formed a team of physicists, engineers and

material experts, and over a period of two years, designed and pioneered a new voice prosthesis called **AUM**. This device costs the patients less than a dollar, approximately \$.75 (Indian Rupees 50), and his prosthesis is now being used all over India and in other parts of the world. He is a recipient of multiple national and international awards for his invention and was also instrumental in helping pass many anti-tobacco legislations. Dr. Rao received the prestigious Judy Wilkenfeld Award for International Tobacco Control Excellence in 2017 at a ceremony held in Washington, D.C.

“The good physician treats the disease; the great physician treats the patient who has the disease.” Dr. Rao is an embodiment of this adage by Sir William Osler.

We are very thankful and ever grateful for Dr. Vishal Rao and many others like him who have committed their life and career to the betterment of society. **AMS**

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Nominating Committee

The members of the Arkansas Medical Society Nominating Committee are Drs. Scott Cooper, Shane Smith, William Waldrip, George Conner, John Lytle, Erin Goss, John Hearnshberger, Eugene Shelby, James Meserow, Curtis Hedberg, and Robert Sanders. The Nominating Committee would like to present to the Society the following nominees:

President-elect: Dennis Yelvington, MD, Stuttgart

Vice President: Chad Rodgers, MD, Little Rock

Secretary: George Conner, MD, Forrest City

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Speaker of the House: Eugene Shelby, MD, Hot Springs

Vice Speaker of the House: Jim Ingram, MD, Little Rock

AMA Delegate: Edward Bryant, MD, West Memphis

AMA Alternate Delegate: Omar Atiq, MD, Pine Bluff

Medical Student: Austin Armstrong

The election of officers will be the first order of business at the AMS House of Delegates meeting, Saturday May 5, 2018. Additional nominations for positions elected by the House of Delegates may be made by any member of the HOD in attendance at the meeting. Nominations from the floor may also be made for any district trustee positions remaining vacant after the election process. AMS

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The State of Public Health in Arkansas in 2017

by **NATHANIEL SMITH, MD, MPH, DIRECTOR AND STATE HEALTH OFFICER**

To facilitate the mission of protecting and improving the health and well-being of all

Arkansans in 2017, the Arkansas Department of Health (ADH) utilized a strategic plan (available at www.healthy.arkansas.gov) to focus on six important public health issues: childhood obesity, hypertension, tobacco, immunizations, teen pregnancy, and mental and community wellness.

Arkansas ranks highest in the nation for adult obesity, and more than one-third of Arkansas children and adolescents are overweight or obese. The ADH continues to play a leadership role in Healthy Active Arkansas (HAA), a public-private partnership endorsed by Governor Asa Hutchinson and focused on promoting healthy weight and an active lifestyle. This year funding received from the Blue and You Foundation allowed us to launch an enhanced HAA website, print and disseminate a newly developed Sugar Sweetened Beverage Reduction Toolkit, and place additional questions on the Arkansas Behavior Risk Factor Surveillance Survey related to sugar-sweetened beverage reduction.

One of the strategies in the HAA framework to reduce obesity is promoting breastfeeding. Arkansas is well below the national average for initiation of breastfeeding — our rate for “ever breastfed” was 68.4% in 2016 compared to 81.1% nationally. Through ADH’s network of local health units, the Special Supplemental Food Program for Women, Infants and Children (WIC) provides nutritional counseling, breastfeeding education, and peer counseling support to pregnant and postpartum women. Through WIC, ADH provides support to low-income women, whose rates of breastfeeding are lower than the state average, and offers training for health professionals to become Certified Lactation Counselors. Over 140 health care providers have participated in this training over the past two years.

In seven rural counties, ADH has expanded its collaborations with primary care physicians to provide community team-based care where public health nurses provide follow-up monitoring for patients with hypertension and diabetes. This year marked the addition of a hospital partnership with Jefferson Regional Medical Center, with funding sup-

port from Humana, for implementing hypertension team-based care through the emergency department and inpatient discharges.

Arkansas ranks first and fifth among states for the highest heart attack and stroke death rates respectively. ADH has received support to expand the trauma system to include stroke and STEMI (ST-Elevation Myocardial Infarction). Efforts to address stroke include: (a) a program to increase participation in the Stroke Registry; (b) certification of 45 new instructors and over 300 providers of the Advanced Stroke Life Support (ASLS) curriculum; (c) certification of seven hospitals as ASLS training centers; (d) development of an online quality improvement audit survey for pre-hospital providers to improve stroke care; (e) onsite stroke registry performance reviews; and (f) a series of quality improvement webinars to give hospitals performance-improvement tools for optimizing patient outcomes. Efforts to reduce STEMI include: (a) regional application of standards of care to optimize patient outcomes of emergency medical services (EMS) and hospitals; and (b) a pilot program in three regions (northeast, north central, and southwest) to improve care coordination between EMS and hospitals.

The tobacco program focused on preventing youth from initiating tobacco use and helping adults to quit. Arkansas data showed a drop in adult smoking to 23.6% and youth smoking to 15.7%, continuing a downward trend. In 2017, the Tobacco Prevention and Cessation Program began social media programs focused on rural youth, enhanced its programs statewide by collaborating with Arkansas Children’s Hospital, and strengthened promotion of quitting among those who prefer not to use counseling or medication. Plans were developed to set up pilot programs for counseling in pharmacies in Arkansas as an alternative to telephone Quitline services. Raising the legal age for tobacco sales from 18 to 21 (a policy known as “T21”) significantly decreases smoking initiation among young people and is being implemented in several states and a growing number of local jurisdictions. During the 2017 legislative session, the ADH supported a T21 bill. Although the bill was unsuccessful this time, many legislators were educated on T21 and expressed their support.

The ADH immunization program successfully managed a large outbreak of mumps in northwest Arkansas, rolling out a third-dose MMR program that has now become a CDC best practice. To improve vaccine acceptance, the exemption process is now being offered online and will be further modified to make sure those who exempt their children from immunizations are provided up-to-date facts on vaccine-related topics.

The ADH continues to focus on reducing unintended pregnancies, with a particular emphasis on decreasing teen pregnancies. The ADH received additional funding from the Arkansas Legislature to increase the availability of Long Acting Reversible Contraception (LARC). During the 2017 calendar year, 4,367 women seeking contraceptive services from their local health unit received a LARC.

In the area of mental and community wellness, the ADH created a new branch, Substance Misuse and Injury Prevention, to address the opioid epidemic. The ADH was awarded funding from the U.S. Department of Justice to increase Prescription Monitoring Program (PMP) data sharing, analysis and use; increase public awareness of risks of opioids through an educational media campaign; and offer additional opioid education to prescribers. Enhancements to the PMP will include Prescriber Comparison Reports, or anonymously comparing prescribers to others in the state in their area of specialty.

With funding support from the CDC, the ADH is assisting hospitals and health care providers in addressing health care associated infections and antibiotic stewardship. In 2017, Arkansas increased by 60% the number of hospitals that meet all seven antibiotic stewardship core elements. To improve rapid detection and response to emerging drug-resistant organisms, the ADH also increased capacity in the Public Health Laboratory to provide facilities and providers with guidance during outbreaks and in developing prevention plans. For example, the ADH is ramping up testing to include whole genome sequencing of all *Listeria*, *Salmonella*, *Campylobacter* and *E. coli* isolates and simultaneously monitoring these isolates for resistance genes.

We appreciate the many national and state partnerships that allow us to implement our strategic plan and to execute our mission. **AMS**

Arkansas Medical Society - Report of the House of Delegates Committee

OMAR ATIQ, MD, CHAIRMAN

The committee was charged with studying the governance structure of AMS to determine whether or not to continue having a house of delegates. The committee met on November 1, 2017. Other committee members attending the meeting were Dr. Alan Wilson, Dr. Scott Cooper, Dr. Steve Magie and Dr. Gene Shelby. All committee members are past presidents of AMS.

The HOD is the policymaking body of the AMS, with the board of trustees serving as the fiduciary body responsible for the business affairs of the organization. The HOD is comprised of the past presidents, board of trustees, county society and specialty society delegates, and any dues-paying member of AMS. Despite this broad array of representation, the attendance at the HOD has continued to drop, with less than 50 attendees at the 2017 meeting. Of the 46 attendees at the last meeting, 40 were either members of the board of trustees or past presidents. As the chart below shows, this trend has been fairly steady for dat

least the past nine years. From a practical perspective, the board of trustees is, by default, serving as the policymaking body.

This trend has been experienced in many other state medical societies as well as other organizations. Currently, 14 state medical societies have eliminated their HOD — seven within the past five years. The committee reviewed these other states and how they made the transition. This review included how they managed elections, amendments to the bylaws, whether or not they continued to have some sort of “annual membership meeting,” and more. These examples were helpful in constructing our recommendations.

The challenge, or goal, remains the same: to have a robust and nimble policymaking process that encourages involvement of membership. The AMS Annual Session was originally designed to accomplish that goal, but it is clear that it no longer serves that purpose. The recommendations that follow were unanimously supported by the committee and only address the responsibilities of the HOD. Further discussions need to be made to revamp the AMS annual meeting itself, and we

believe some sort of annual membership meeting continues to be a worthwhile objective. The confirmation of officers could, for example, become a part of the President’s Gala event.

The following recommendations, if adopted by the HOD, will need to be submitted to the Bylaws Committee for drafting the necessary amendments to be considered at the next meeting of the HOD.

Recommendation #1.

Eliminate the AMS House of Delegates and transfer its responsibilities to the AMS Board of Trustees and/or general membership.

Recommendation #2.

Transfer the following responsibilities to the AMS Board of Trustees:

- a. Legislative and policymaking authority
- b. Amendments to the bylaws. Adopt a process where proposed amendments first go out to general membership for comment prior to being considered by the Board of Trustees.
- c. Changes in membership dues. Utilize the same process as amendments to bylaws.

Recommendation #3.

Transfer the election of AMS officers and AMA delegates to the general membership at the same time as district trustee elections. Continue to utilize a Nominating Committee for recommending a slate of officers. **AMS**

	Location	Total Attendance	BOT/PP Delegates	Other Delegates*	Delegate Positions
2009	Little Rock	78	46	32	145
2010	Rogers	66	45	21	155
2011	Hot Springs	76	52	24	150
2012	Hot Springs	68	46	22	142
2013	Little Rock	66	48	18	164
2014	Petit Jean	56	46	10	157
2015	Fayetteville	47	40	7	162
2016	Petit Jean	51	46	5	162
2017	Little Rock	46	40	6	158

Trend in AMS HOD Participation

- Other delegates consist of individual members, representation of county societies, and state specialty societies.



Arkansas Medical Society 142nd Annual Session

May 4-5, 2018 | DeGray Lake Resort State Park | Bismarck, Ark.



MEETING HIGHLIGHTS

Join fellow physicians at DeGray Lake Resort State Park to share and debate ideas and to have some fun. The meeting will provide educational programs and the opportunity to discuss advocacy efforts and society business. It will also showcase the products and services of select vendors. Get involved to make a difference in the future of medicine for you and your patients.

Inaugural Gala



R. Lee Archer, MD, chair of the Department of Neurology in the College of Medicine at UAMS in Little Rock, will be installed as the 2018-2019 president of the Arkansas Medical Society during the Inaugural Gala on Friday night. Dr. Archer is a 26-year member of the Society and has served on the AMS Board of Trustees since 2009.

Gala attendees will enjoy a festive dinner as the sun sets over beautiful DeGray Lake. **Gala entertainment will be by Glen Ward**, a professional humorist and inspirational speaker, whose engagements have taken him across America addressing corporations, government agencies, chambers and associations of all sizes.

AMS House of Delegates

The AMS House of Delegates, composed of delegates from component medical societies, specialty societies, members of the board of trustees, AMS past presidents and vice speaker, is AMS' legislative and policy making body. Any dues-paying member of the society has full-voting rights. All members are invited to attend the AMS House of Delegates meeting. Any member may submit a resolution to AMS for consideration. Deadline for submission is April 13. Any item of business not submitted by April 13 must have two-thirds consent of attending delegates for introduction at the meeting. **Guest speaker will be Gerald E. Harmon, MD, chair of the American Medical Association Board of Trustees.** Dr. Harmon is a family medicine specialist who has practiced for more than 30 years in coastal South Carolina.



Hotel Room Reservations

For room reservations at DeGray Lake Resort State Park Lodge, please call 501-865-5851 and mention the Society for a lodge room rate of \$140 plus tax for a King or Queen Deluxe Lakeview or \$110 plus tax for a King or Queen Deluxe Resort View.

Schedule of Events*

Friday, May 4, 2018

9:00 a.m. - 4:30 p.m.

Registration

12:00 p.m. - 1:00 p.m.

MEFFA Committee Meeting

12:00 p.m. - 1:30 p.m.

50-Year Club Luncheon

1:00 p.m. - 3:00 p.m.

SVMIC Educational Program

3:00 p.m. - 4:00 p.m.

Break with Exhibitors

3:30 p.m. - 4:30 p.m.

ArkMed-PAC Committee Meeting

6:00 p.m. - 7:00 p.m.

Welcome Reception

7:00 p.m. - 9:00 p.m.

President's Gala

Saturday, May 5, 2018

7:30 a.m. - 12:00 p.m.

Registration

7:30 a.m. - 8:30 a.m.

AMS Board of Trustees Meeting

8:30 a.m. - 9:00 a.m.

Break with Exhibitors

9:00 a.m. - 10:00 a.m.

Educational Session

10:00 a.m. - 10:30 a.m.

Break with Exhibitors

10:30 a.m. - 11:30 a.m.

Educational Session

11:30 a.m. - 12:30 p.m.

AMS House of Delegates Meeting

**Tentative*

Educational Sessions

Harassment in the Workplace – A Written Policy and Acknowledgement are No Longer Enough | May 5, 2018 9:00 a.m.

Sexual harassment and the hot topic of “the Great Awakening” of 2017 are in the news almost daily. Simply having a two-paragraph policy statement prohibiting workplace harassment and a signed acknowledgement of the policy do not guarantee compliance or protect your practice. Is it time to take a new approach to the prevention of all forms of harassment and discrimination claims for your practice? The Equal Employment Opportunity Commission (EEOC) takes such claims very seriously. You should too. Employers must take a systematic approach to this problem. Don't wait until you have a complaint to reduce your risk.



Kathy R. White, FACMPE, PHR, a senior medical practice consultant for State Volunteer Mutual Insurance Company, will address this topic. This session will provide insight on the growing statistics of claims in our country and steps you can take to ensure your practice has a program that promotes an environment free of discrimination.

There Is More To Cyber Than Just Crime! | May 5, 2018 10:30 a.m.

Based on cyber investigations and training, this session will focus on data, metadata, digital evidence, and information surrounding all things digital. For example, where is the data actually at? What is *metadata* and why is it so important in investigations? How fragile is digital evidence? Why is memory scraping, slack files, and swap space important to you?

William “Trey” Whatley has been a special agent with the Federal Bureau of Investigation since October 2000. Prior to becoming an agent, he worked as a computer forensic examiner for the FBI. In 2010, he became a member of the Cyber Action Team, which responds to large scale cyber events for the FBI. Whatley has investigated white collar and cyber crimes and currently conducts national security investigations. He is currently on the cyber crime squad and has extensive experience with data storage, acquisition, and recovery.

Contributors & Exhibitors

AMS will once again have a limited number of exhibit booths. Contributors and companies with exhibit booths are listed below.

Gold Contributors

AMS Benefits, Inc.
State Volunteer Mutual Insurance Company

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Arkansas Foundation for Medical Care

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Arkansas Blue Cross Blue Shield

Exhibitors

AMS Benefits, Inc.
Arkansas Blue Cross Blue Shield
Arkansas Foundation for Medical Care
State Health Alliance for Records Exchange
State Volunteer Mutual Insurance Company
UAMS Physician Relations



State Volunteer Mutual Insurance Company's 2018 Seminar for Physicians and Non-Physicians

DeGray Lake Resort State Park
Friday, May 4, 2018 | 1:00 p.m. – 3:00 p.m.

The 2018 Risk Education Seminar, “A Jury’s Perspective: The Good, The Bad, The Ugly,” will be held in conjunction with the AMS Annual Session. It is almost certain that physicians and providers will be involved in a lawsuit at some point in their careers, which may tempt some to practice defensive medicine. As an alternative, this program offers protective practices derived from jury feedback. Experienced trial attorneys in your state will discuss actual malpractice trials with a focus on jury science. Good and bad practices and behaviors of the entire healthcare team will be explored.

Objectives

- Identify juror expectations regarding practitioners’ practices and behaviors.
- Describe strategies to improve physician-patient relationships after an adverse outcome.
- Develop protective practices to reduce risk.
- Recognize how applying jury science can correlate to better patient care.

Accreditation information:

AMA Credit Designation: The University of Tennessee College of Medicine designates this live activity for a maximum of 2.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Accreditation: This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint providership of the University of Tennessee College of Medicine and State Volunteer Mutual Insurance Company. The University of Tennessee College of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

SVMIC Registration Fees

\$75.00 for Physicians
\$25.00 for Non-Physicians (non-refundable)

Registration is available at www.svmic.com
Lunch will be provided beginning at 12:15 p.m.
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“20-MINUTE RULE”

Physicians arriving more than 20 minutes after the start of the program will not receive a 10% premium credit. Other premium credit options are available.

2018 Annual Meeting Registration Form

142nd AMS Annual Session | May 4-5, 2018 | DeGray Lake Resort State Park | Bismarck, Ark.

Registrations made by credit card may be faxed to 501-224-6489. If you have any questions, please call 501-224-8967 or 800-542-1058. Refunds requested prior to April 27, 2018, will be at the full amount. Refunds requested after that date will be charged a \$25 processing fee. All refunds will be mailed after the convention. You can register online at www.ArkMed.org.

Section 1: Registrant Information

Member Name: _____

Spouse or Guest Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Section 2: Registration

AMS Physician Members or their Staff:

Registration Fee \$135 Per Person

Attending House of Delegates Meeting ONLY:
(No Charge)

Physician Non-Members or their Staff:

Registration Fee \$235 Per Person

Please help us make an accurate meal order by indicating the number of people who will attend the following:

Spouse or Guest:

Registration Fee \$ 65 Per Person

_____ Welcome Reception (Friday)

_____ Inaugural Gala (Friday)

Medical Student and Resident Members or their Guests:

Registration Fee \$ 15 Per Person

Total Registration Fee \$ _____

Section 3: Payment

Payment Method: Check VISA Mastercard Discover

Name on credit card: _____

Signature: _____

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City/State/Zip: _____

Total Amount to be charged to card: \$ _____ Email for Receipt: _____

Credit Card Number

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Special Assistance Available: If you are a person with a disability or have special dietary needs, please let the Society office know in advance so we can arrange to make your attendance as convenient and comfortable as possible.

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EDITORIAL PANEL

Chad T. Rodgers, MD, FAAP; Elena M. Davis, MD, MPH;
Michael Moody, MD; J. Gary Wheeler, MD, MPS

Keys to Successful Breastfeeding

BY CHAD RODGERS, MD, FAAP;
TINA HEDRICK, BSN, RN,
PCMH CCE, CPHIMS;
and SHANECA SMITH, BSN, RN, CNOR

Arkansas has one of the lowest breastfeeding rates in the nation despite evidence that breastfeeding is the healthiest and most economical way to nourish a newborn. The importance of breastfeeding to the long-term physical and emotional health of mothers and children is well documented. It promotes children's optimal cognitive and physical development.

The decision to breastfeed is usually made in the prenatal period. To encourage breastfeeding initiation immediately after birth, hospitals can take several evidence-based steps to increase breastfeeding.

The 10 Steps to Successful Breastfeeding¹ of the Baby-Friendly Hospital Initiative, developed by the World Health Organization and United Nations Children's Fund, promote successful breastfeeding. Hospitals can earn Baby-Friendly designation by demonstrating proficiency in implementing the 10 Steps and the International Code for Marketing Breast-milk Substitutes. Major U.S. maternal and child health authorities have endorsed and promote these 10 steps:

1. Have a written breastfeeding policy; routinely communicate it to health care staff.

2. Train staff in skills necessary to implement this policy.

3. Inform pregnant women about benefits and management of breastfeeding.

4. Help mothers initiate breastfeeding within one hour of birth.

5. Show mothers how to maintain lactation if separated from infant.

6. Give infants no food or drink other than breastmilk, unless medically indicated.

7. Practice rooming-in to keep mothers and infants together.

8. Encourage breastfeeding on demand.

9. Give no pacifiers or artificial nipples to breastfeeding infants.

10. Foster establishment of breastfeeding support groups and refer mothers to them at hospital discharge.

Four Arkansas hospitals have enhanced their breastfeeding-friendly status by earning the Baby-Friendly USA's Hospital Initiative designation — the "gold standard" in maternity care: Northwest Medical Center Willow Creek Women's Hospital; Northwest Medical Center, Bentonville; North Arkansas Regional Medical Center, Harrison; and University Hospital, Little Rock. Nationwide, 487 hospitals have earned this designation.

Arkansas' delivering hospitals can receive support to promote breastfeeding by implementing these

essential steps through Baby-Friendly Arkansas (BFA), the breastfeeding platform of Healthy Active Arkansas. Hospital staff can attend a BFA two-day collaborative summit in May and a Certified Lactation Counselor (CLC) course in September.

More than 80 percent of American mothers initiate breastfeeding, but only 22 percent are exclusively breastfeeding at six months, as recommended by the American Academy of Pediatrics (AAP). These statistics drop significantly for minority infants.

Breastfeeding support should continue after hospital discharge. The next opportunity for formal support is the child's physician's office, which is essential to increase breastfeeding rates. Barriers include physicians who have limited experience supporting and managing breastfeeding, and limited staff time to manage complicated lactation problems.

The AAP has developed a guide to coding and billing to optimize breastfeeding support reimbursement at https://www.aap.org/en-us/Documents/coding_breastfeeding_lactation_coding.pdf. Some insurers reimburse for breastfeeding support; Medicaid does not. Lessen time constraints by referring complicated issues to community support personnel. Several Arkansas hospitals have International Board Certified Lactation consultants (IBCLCs) to assist with breastfeeding problems.

Clinics interested in promoting a breastfeeding-friendly practice can implement these evidence-based recommendations.²

1. Establish a written breastfeeding-friendly office policy and include all staff in its implementation. Establish a lactation room for employees and mothers.

2. Train staff in breastfeeding support skills, including knowledge of community resources. Identify lactation support staff to serve as breastfeeding champions. Breastfeeding peer counselors are in several local county health units and can assist with breastfeeding positioning, plans to return to work/school and provide support.

3. Become knowledgeable about rare breastfeeding contraindications including maternal HIV, tuberculosis, illicit drug use, chemotherapy or radiation; or infant galactosemia.

4. Discuss breastfeeding at prenatal visits and regularly throughout the first year. Encourage parents or partners to attend; include family decision-makers.

5. Encourage breastfeeding mothers to feed newborns only human milk and avoid water, formula, supplements or other liquids, unless medically indicated.

6. Work with the local birthing hospital to implement breastfeeding-friendly care and encourage them to pursue Baby-Friendly USA designation. During rounds, support breastfeeding and evaluate a feeding or review chart for adequacy of feeding. Encourage mothers to attend breastfeeding classes and schedule a lactation consultant for mothers with recurrent problems.

7. Schedule a newborn visit by the third to fifth day of life. Reinforce the importance of exclusive breastfeeding

for six months and up to one year, as mutually desired by mother and infant. Provide guidance about weight-gain expectations.

8. Educate mothers about Special Supplemental Nutrition Program for Women Infants and Children (WIC).

9. Provide guidance about returning to work, and the expression and storage of breast milk. Arkansas statutes (Acts 680 and 621 of 2007) support breastfeeding families. Arkansas Breastfeeding in Public permits women to breastfeed in public and provides protection from prosecution. Arkansas Breastfeeding in the Workplace says employers shall provide reasonable unpaid break time to express breastmilk, and reasonable effort to provide a private, secure, and sanitary room, near their work area.

10. Have front-office staff advise the family that the physician or lactation support staff may need to observe a feeding. Ask the family to indicate when the infant is ready to feed while waiting for their appointment. At subsequent appointments, observe feeding if the mother identifies a problem or weight gain is inadequate.

11. Provide culturally sensitive and literacy-appropriate educational resources for parents about the benefits of breastfeeding, duration, peer support and community resources. Avoid literature provided by infant formula manufacturers. AFMC has free, bilingual, consumer breastfeeding materials available to order or download at <https://afmc.org/product-category/practices/breastfeeding-outpatientphysicianoffice/>. UAMS' Learn on Demand patient breastfeeding education is at <https://patientslearn.org/>.

12. Encourage breastfeeding in waiting and exam rooms with posters and pamphlets.

13. Do not distribute to parents free formula or infant items from formula manufacturers.

14. Train staff to follow phone triage protocols for breastfeeding concerns, including when to refer to an IBCLC. Expressly for You provides telehealth breastfeeding consults at 501-202-7378. Breastfeeding promotion timeline and nurse triage checklist available at <https://afmc.org/product-category/practices/breastfeeding-outpatientphysicianoffice/>

15. Regularly update your community resources list and preferred referral procedures. Get to know community support groups. Trained lactation consultants are available at Arkansas' Breastfeeding 24/7 Helpline, sponsored by the Arkansas Department of Health and Baptist Health at 800-445-6175 or 844-344-0408.

16. Ensure the effectiveness of breastfeeding latch and refer for frenotomy when appropriate.

17. Collaborate with the obstetric community to develop breastfeeding support programs because breastfeeding decisions are often made before pregnancy.

18. Provide support and education to local child care centers on the importance of breastfeeding and handling, storage and feeding of expressed milk.

19. Monitor breastfeeding initiation and duration rates in the practice. ▲

Dr. Rodgers is AFMC's Chief Medical Officer; Ms. Hedrick and Ms. Smith are RN quality outreach specialists with AFMC.

REFERENCES

1. Ten Steps to Successful Breastfeeding. Baby-Friendly USA www.babyfriendlyusa.org/about-us/1-steps-and-international-code
2. Meek J, Hatcher A. The Breastfeeding-Friendly Pediatric Office Practice. *Pediatrics*, Amer Acad of Pediatrics May 2017

Minutes of the Arkansas Medical Society

House of Delegates

Michael Saitta, MD, Speaker

May 6, 2017

The Arkansas Medical Society House of Delegates met at 10:30 a.m., on Saturday, May 6, 2017, at The DoubleTree Hotel in Little Rock. The following business was received and transacted.

1. Dr. Michael Saitta, Speaker, called the meeting to order. There were 46 voting members present.
2. Dr. Steven Strode gave the invocation and remembered AMS members that passed away during the past year.
3. Dr. Scott Cooper addressed the Board as outgoing President.
4. AMA President Dr. Andrew W. Gurman gave an update on AMA activities.
5. Dr. Omar Atiq presented the Asklepiion Award to Linda McGhee, MD, of Fayetteville and Scott Smith, JD, presented Sen. Cecil Bledsoe with a plaque for her contributions to health care in the state.
6. Dr. G. Edward Bryant thanked the Nominating Committee and introduced the slate of officers. The following officers were elected:

President-elect – Lee Archer, MD, Little Rock
Vice President – William Dedman, MD, Camden
Treasurer – Bradley Bibb, MD, Jonesboro
Secretary – Chad Rodgers, MD, Little Rock
Speaker – Michael Saitta, MD, Fayetteville
Vice Speaker – Gene Shelby, MD, Hot Springs

Confirmation of District Trustees:

District 1: Larry (Jack) Johnson Jr., MD, Jonesboro
District 1: Shane Smith, MD, Jonesboro
District 2: Shannon Swift, MD, Batesville
District 3: Dennis Yelvington, MD, Stuttgart
District 4: Calvin Bracy, MD, Pine Bluff
District 5: Johnathan Lewis, MD, Camden
District 6: John Hearnberger, MD, Nashville
District 7: Robert Breving, MD, Hot Springs
District 8: Samuel Bledsoe, MD, Little Rock*
District 8: Kay Chandler, MD, Little Rock*
District 8: Joshua Chance, MD, Little Rock
District 8: Gina Drobeno, MD, Little Rock
District 8: Jim Ingram, MD, Little Rock
District 8: David King, MD, Little Rock
District 8: Matthew Spond, MD, Little Rock*
District 8: Joseph Thompson, MD, Little Rock
District 8: Joseph Gary Wheeler, MD, Little Rock*
District 8: Danny Wilkerson, MD, Little Rock
District 9: Jacob Dickinson, MD, Mountain Home
District 9: Tim Paden, MD, Mountain Home*

District 9: Robert Zimmerman, MD, Rogers*
District 10: Gary Edwards, DO, Fort Smith
District 10: Jeremy Saul, MD, Russellville*
**New District Trustee*

AMA Delegates:

Scott Ferguson, MD, West Memphis
Alan Wilson, MD, Crossett

AMA Alternate Delegates:

Eugene Shelby, MD, Hot Springs

Medical Student:

Jesal Shah, Little Rock

7. Minutes from the October 28, 2016, House of Delegates meeting were approved.
8. Requests for life/emeritus/affiliate dues exemptions were approved.
9. Dr. Dennis Yelvington gave a report on the Board of Trustees meeting held prior to the House of Delegates meeting.
10. The following reports were placed on the Consent Calendar and accepted for information:
 - AMS Benefits, Inc. – Stephen Magie, MD, Chairman
 - Arkansas Medical Society Board of Trustees – Dennis Yelvington, MD, Chairman
 - Arkansas Medical Society Executive Committee – Dennis Yelvington, MD, Chairman
 - Arkansas Medical Society 2017 Budget – Bradley Bibb, MD, Chairman
 - Arkansas State Medical Board – Joseph Beck, MD, Chairman
 - Medical Education Foundation for Arkansas (MEFFA) – Alan K. Wilson, MD, President
 - Arkansas Department of Health – Nathaniel Smith, MD, MPH Director and State Health Officer
11. The proposed constitution and bylaws amendments, presented by Dr. Gary Wheeler, were approved.
12. Sarah Fontenot, BSN, JD, CSP addressed the House of Delegates on Medicine in 20 years: Where is our Profession Headed?

There being no further business, the meeting adjourned. AMS



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Minutes of the
**Medical Education Foundation for Arkansas
Board of Directors Meeting**

Alan K. Wilson, MD, President

May 5, 2017

The Medical Education Foundation for Arkansas (MEFFA) Board of Directors met at 11 a.m. on Friday, May 5, 2017, at the DoubleTree Hotel in Little Rock. Members present were Drs. Alan Wilson, Jim City, G. Edward Bryant, Scott Cooper, James Graham and Ms. Kathleen Connery. David Wroten and Penny Henderson, Arkansas Medical Society, also attended the meeting.

The following business was received and transacted:

1. Minutes of the April 22, 2016 meeting were approved.
2. The Board re-elected current officers for 2017-2018:
Alan Wilson, MD – President
Jim City, MD – Vice President
Steve Magie, MD – Secretary/Treasurer
3. The Board reviewed financial information and 2016 tax return.
4. Prior year contributions were reviewed.
5. The Board discussed funding requests for 2017-2018 and approved the following requests from UAMS (*total awarded - \$23,197.00*):

- | | |
|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| \$ 2,500.00 | COM Curriculum – Support for the annual Teach the Teacher Conference |
| \$ 475.00 | Neuropathology – Neuropathology project on Cadaver Brains in the M1 Brain and Behavior (B & B) course |
| \$ 6,000.00 | Food as Medicine – <i>Introduction of medical students to the concept of Culinary Medicine (“Food as Medicine”) through two didactic lectures and a “hands on” three-hour cooking session where they will prepare a healthy meal at the Culinary Arts and Hospitality Management Institute of Arkansas, Little Rock</i> |
| \$11,222.00 | Suturing Curriculum – <i>purchase reusable simulated suturing skins and dedicated suturing instruments to support a new longitudinal suturing curriculum for M1 and M2 medical students to ensure that each student learns those basic skills needed by the time they enter their third-year clinical rotations and the vast majority of residencies they may enter</i> |
| \$ 3,000.00 | AMS Distinguished Lecture Series – grants of \$1,000 for each of the following speakers: <ul style="list-style-type: none">• Dana Gaddy, PhD, Professor, Department of Veterinary Integrative Biosciences at Texas A&M University. (<i>requested by Department of Physiology and Biophysics, Director M2 Endocrine/Reproduction Module</i>)• Germaine Odenheimer, MD, Associate Professor of Geriatrics at Donald W.Reynolds Department of Geriatric Medicine at University of Oklahoma (<i>requested by the Department of Geriatrics</i>)• Shanda Blackmon, MD, Associate Professor of Surgery at the Mayo Clinic (<i>requested by Surgery – Cardiothoracic Surgery</i>) |

There being no further business, the meeting adjourned. AMS

AMS Benefits, Inc.

Annual Report to the
Arkansas Medical Society

STEPHEN MAGIE, MD, CHAIRMAN OF THE BOARD

AMS Benefits is a for-profit subsidiary of the Arkansas Medical Society established in 1991 to provide insurance benefits to AMS members, family and staff. The Company operates as a licensed insurance agency that markets life, health and disability products. I would like to encourage all Arkansas Medical Society members to take advantage of this specialized service that was created by request from you to meet the needs of Arkansas Physicians.

AMS Benefits advertises on the AMS website and in The Journal of the Arkansas Medical Society. AMS Benefits provides support at all AMS meetings as well as at specialty society meetings, clinic manager meetings and educational workshops.

AMS Benefits employs two full-time licensed employee agents and contracts with four independent sales agents.

I would like to give a special thanks to the AMS Benefits Board of Directors for its service to this organization dedicated to providing support to our members by providing the best service available for those products they provide.

AMS Benefits Staff

Alanna Scheffer

Emily Clark

Alan White (contract agent)

Travis Mulhearn (contract agent)

John Gillenwater (contract agent)

David M. Coussens, MD (contract agent)

Board Members

Stephen Magie, MD (Little Rock)

Robert Archer, MD (Little Rock)

Amy Cahill, MD (Pine Bluff)

Brenda Powell, MD (Hot Springs)

Bradley Bibb, MD (Jonesboro)

Barry Pierce, MD (Mt. View)

Jan Hundley (Little Rock)

David Wroten (AMS) AMS

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Minutes of the Arkansas Medical Society

Board of Trustees Meetings

February 8, 2017

The Arkansas Medical Society Board of Trustees met at 4:30 p.m. on Wednesday, February 8, 2017, at Next Level Events in Little Rock. Members attending the meeting were Drs. Lee Archer, Seth Barnes, Bradley Bibb, G. Edward Bryant, Amy Cahill, Joshua Chance, Doug Coleman, George Conner, Scott Cooper, George Covert, William Dedman, Jacob Dickinson, Gina Drobena, Erin Goss, Matt Haustein, John Hearnberger, Curtis Hedberg, Michael Hickman, Jim Ingram, Larry (Jack) Johnson, Kristen Lienhart, Renee Montgomery, Chad Rogers, Michael Saitta, Robert Sanders, Blake Scheer, Shane Smith, Danny Wilkerson, Dennis Yelvington and Ms. Ashleah Courtney. AMS Past Presidents present were Drs. Omar Atiq, Scott Ferguson, David Jacks, Larry Lawson, Stephen Magie, Michael Moody and Gene Shelby. AMS staff present were Kay Waldo, David Wroten, Billie Jean Davenport, Laura Hawkins, and Alanna Scheffer, AMS Legal Counsel present were Mike Mitchell and David Ivers.

Chairman Dr. Dennis Yelvington called the meeting to order, reminded members of the AMS Conflict of Interest Policy and the following business was received and transacted:

1. The Board approved the Minutes of the following meetings:
 - October 28, 2016 - Board of Trustees Meeting
 - November 30, 2016 - Executive Committee Meeting
2. Rep. Jeff Wardlaw, chair of the House Public Health, Welfare, and Labor Committee for the 91st General Assembly, addressed the board.
3. The Board approved the Executive Committee recommendations:
 - a. That AMS pledge to fund \$500,000 over a six-year period, provided the UAMS Chancellor's office match that with a \$250,000 contribution, and that such combined contribution would enable the chair to be named "The Arkansas Medical Society Distinguished Chair."

- b. That contributions towards that pledge be solicited from AMS members
 - c. Remaining funds would come from AMS reserves.
4. David Wroten presented the EVP report including January membership and budget reports, board of trustee election, communication efforts to reach member of the board and AMS annual meeting.
 5. Alanna Scheffer was recognized for her 25 years of service with AMS Benefits.
 6. Scott Smith and David Wroten led a discussion of pending legislative issues before the 91st General Assembly.
 7. Mike Moody, MD, AMA delegate, commented on the AMA interim meeting, noting that it was Dr. Joe Stalling's, last time to serve as delegate to the AMA. Moody's last AMA meeting as a delegate will be November 2017.

There being no further business, the meeting adjourned.

May 5, 2017

The Arkansas Medical Society Board of Trustees met at 3:30 p.m. on Friday, May 5, 2017, at the DoubleTree Hotel in Little Rock. Members attending the meeting were Drs. Lee Archer, Bradley Bibb, Calvin Bracy, Robert Breving, G. Edward Bryant, Amy Cahill, Joshua Chance, Doug Coleman; George Conner, Scott Cooper, William Dedman, Jacob Dickinson, Gary Edwards, Kristie Gast, Erin Goss, Robert Gullett Jr., Matt Haustein, Curtis Hedberg, Michael Hickman, Jim Ingram, Larry (Jack) Johnson, David King, Jonathan Lewis, Kristen Lienhart, Renee Montgomery, Chad Rodgers, Jeremy Saul, Shane Smith, Toby Vancil, Danny Wilkerson, Dennis Yelvington and Stacy Zimmerman. AMS Past Presidents present were Drs. Omar Atiq, John Burge, John Crenshaw, Scott Ferguson, David Jacks, Stephen Magie, Michael Moody, Gene Shelby, Joe Stallings, Steven Strobe, and Alan Wilson. Guests present were Drs. Gary Wheeler, Tim Paden, Rob Zimmerman and Linda Ford, Mr. Derek Rudkin, and Ms. Becca Durr. AMS staff present were David Wroten, Kay Waldo, Billie Jean Davenport, Penny Henderson, Courtney Hirscheider and Scott Smith. Legal counsel present was Mike Mitchell.

Chairman Dr. Dennis Yelvington called the meeting to order, and the following business was received and transacted.

1. The Board approved the Minutes of the February 8, 2017 Board of Trustees Meeting.
2. David Wroten presented the membership and budget reports, which were accepted for information. The 2016 tax return and audit were provided to trustees for their review.
3. David Wroten reported the trend in AMS House of Delegates participation since 2009 in which attendance has continued to decline. Upon motion the board approved a committee be formed to study the feasibility of changing the governance structure of the AMS to eliminate the House of Delegates.
4. The following board appointments were approved:
 - Finance and Auditing Committee – Robert Breving, MD, Hot Springs
 - AMS Benefits, Inc. – Stephen Magie, MD, Little Rock
 - MEFFA – Stephen Magie, MD, Little Rock
5. David Wroten provided an update on the AMS Distinguished Dean's Chair and plans to raise funds to go towards the \$500,000 gift AMS has pledged to be fully funded by Dec. 31, 2022.
6. Dr. Scott Cooper discussed the SJR8 Tort Reform issue expected to be on the ballot in 2018. The board approved a subcommittee of the executive committee be appointed to consider fundraising for this effort. Subcommittee members will be Drs. Scott Cooper, William Dedman, Bradley Bibb, and Lee Archer.
7. Dr. Linda Ford, AMPAC Board of Directors, encouraged members to join AMPAC.
8. Dr. Lee Archer was recognized for his service as a district trustee since 2009.
9. Dr. Dennis Yelvington announced his plans to retire as chairman of the board of AMS. The election for board of trustees chairman will take place at the board meeting on August 23, 2017.

There being no further business, the meeting adjourned.

August 23, 2017

The Arkansas Medical Society Board of Trustees met at 4 p.m. on Wednesday, August 23, 2017, at Independent Insurance Agents of Arkansas in Little Rock. Members attending the meeting were Drs. Lee Archer, Seth Barnes, Bradley Bibb, Samuel Bledsoe, Robert Breving, Amy Cahill, Joshua Chance, Kay Chandler, George Conner, Scott Cooper, George Covert, William Dedman, Jacob Dickinson, Gina Drobena, Erin Goss, Matt Haustein, John Hearnberger, Curtis Hedberg, Michael Hickman, Jim Ingram, Larry (Jack) Johnson, Kristen Lienhart, Renee Montgomery, Chad Rogers, Jeremy Saul, Blake Scheer, Shane Smith, Mathew Spond, Shannon Swift, Joe Thompson, Toby Vancil, Gary Wheeler, Danny Wilkerson, Dennis Yelvington, Robert Zimmerman and Ms. Jesal Shah. AMS Past Presidents present were Drs. G. Edward Bryant, Scott Ferguson, Lloyd Langston, Larry Lawson, Stephen Magie, Gene Shelby, Joe Stallings, Steven Strode and Alan Wilson. AMS staff present were Kay Waldo, David Wroten, Billie Jean Davenport, and Alanna Scheffer, AMS Legal Counsel present was Mike Mitchell.

Chairman Dr. Dennis Yelvington called the meeting to order, reminded members of the AMS Conflict of Interest Policy and the following business was received and transacted:

1. The Board approved the Minutes of the May 5, 2017 Board of Trustees Meeting.
2. The newly elected board members that were not at the May HOD meeting were confirmed:
 - District 1: Larry (Jack) Johnson, Jr., MD, Jonesboro
 - District 6: John Hearnberger, MD, Nashville
 - District 8: Joshua Chance, MD, Little Rock
 - District 8: Gina Drobena, MD, Little Rock
 - District 8: Jim Ingram, MD, Little Rock
 - District 8: Danny Wilkerson, MD, Little Rock
3. Mike Mitchell reviewed the BOT Conflict of Interest and Disclosure Policy reminding the Board of Trustees what their duties and responsibilities are.
4. Dr. Scott Cooper updated the Board on a discussion with the Tort Reform Committee. SJR 8 is the tort reform constitutional amendment referred to the 2018 ballot by the General Assembly. The Arkansas State Chamber of Commerce is preparing to form a broad-based coalition to support the effort and has asked AMS to play a major role. A

motion was approved to pledge \$500,000 of AMS reserves in support of passing the amendment, with the first \$200,000 going to the coalition once it is formed. The contribution is dependent upon AMS having a spot on the board of the coalition.

5. David Wroten presented the EVP report including July membership and budget reports and recent webinars provided by AMS. David Wroten discussed AMS-sponsored webinars and the practice of charging members a registration fee when speakers are employees of AMS. In the future, pricing for these types of webinars will take into consideration the feasibility of offering these to members at no cost or low cost.
6. Recommendation for the following appointments to the Journal Editorial Board was approved:
 - Benjamin Tharian, MD, MRCP, FACP, FRACP
Director of General and Advanced Endoscopy
Assistant Professor of Medicine, UAMS
7. David reviewed the Board Policies and the following actions were taken:
 - Repealed the State Board Appointments Policy: Arkansas State Medical Board/Board of Health
 - Repealed the Use of AMS Name and/or Logo for the Coalition of State Medical & National Specialty Societies.
 - Amended the Reimbursable Expenses for Arkansas Medical Society Officers and Representatives to include language regarding private aircraft.
8. Dr. Ferguson and Dr. Bryant gave a report of the AMA June meeting.
9. Dr. Danny Wilkerson was elected chairman of the Board of Trustees.

There being no further business the meeting adjourned.

November 1, 2017

The Arkansas Medical Society Board of Trustees met at 4 p.m. on Wednesday, November 1, 2017, at the Chenal Country Club in Little Rock. Members attending the meeting were Drs. Lee Archer, Bradley Bibb, Samuel Bledsoe, Calvin Bracy, Robert Breving, Amy Cahill, Joshua Chance, Kay Chandler, Doug Coleman, George Conner, Scott Cooper, George Covert, William Dedman, Gina Drobena, Gary Edwards, Kristie Gast, Robert Gullett, Matt Haustein, Curtis Hedberg,

Michael Hickman, Jim Ingram, Kristen Lienhart, Tim Paden, William Redding, Chad Rogers, Michael Saitta, Jeremy Saul, Blake Scheer, Mathew Spond, Shannon Swift, Joe Thompson, Toby Vancil, Gary Wheeler, Danny Wilkerson, Dennis Yelvington, Robert Zimmerman and Ms. Jesal Shah. AMS Past Presidents present were Drs. Omar Atiq, Scott Ferguson, Lloyd Langston, Larry Lawson, Stephen Magie, Michael Moody, Gene Shelby, Steven Strode and Alan Wilson. AMS staff present were Kay Waldo, David Wroten, Scott Smith, Billie Jean Davenport, and Alanna Scheffer.

Chairman Dr. Danny Wilkerson called the meeting to order, reminded members of the AMS Conflict of Interest Policy, and the following business was received and transacted:

1. Bradley Bibb, MD, Chairman of the AMS Finance and Audit Committee, presented the 2018 proposed budget in Executive Session. The Board approved the budget.
2. The Board approved the Minutes of the August 23, 2017 Board of Trustees Meeting.
3. Michael Reding, MD, of Little Rock was elected to fill the unexpired Board of Trustee term for Dr. Coppola's unexpired term in district 8.
4. Steve Spaulding, executive vice president and chief health management and Dan Bloodworth, vice president of Alternative Payment Initiatives of ARCBCS, discussed the Value-Based Compensation Initiative.
5. Carl Vogelpohl, Arkansas for Jobs and Justice, discussed efforts begin to pass tort reform (SJR8).
6. David Wroten presented the EVP report including October membership and budget reports. Wroten also discussed tort reform efforts and asked Board members to invite AMS to their communities for support of this effort.
7. The motion was passed to include the following travel policy: Private Aircraft: reimbursement for use of private aircraft travel will be at the comparable commercial airfare rate (see Airfare policy). If the origin or destination city is not serviced commercially, then the nearest commercially serviced city will be used to calculate the allowable reimbursement.
8. Robert Gullett, MD, Fayetteville, was elected to serve on the Finance and Auditing Committee. His term begins January 2018.

There being no further business, the meeting adjourned. AMS



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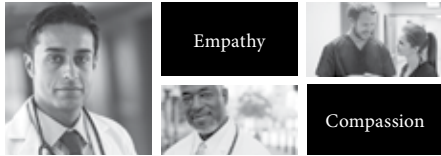
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Little Rock, Arkansas



Arkansas Medical Society

2018 BUDGET

INCOME

Dues 2018	\$1,080,000.00
Journal	85,000.00
Annual Meeting	34,000.00
Website & Grants.....	241,121.00
Interest /Investment Income.....	100,000.00
Specialty Services	73,700.00
Educational Programs	95,000.00
Building	357,792.00

TOTAL REVENUE.....2,066,613.00

EXPENSE

Salaries.....	786,500.00
Travel and Convention.....	35,000.00
AMA Delegation.....	40,000.00
President's Account	6,000.00
Taxes	56,300.00
Retirement.....	86,000.00
Stationery & Printing.....	24,000.00
Office Supplies & Expenses	48,000.00
Telephone - AMS.....	9,800.00
Interest Building	4,400.00
Postage, Communications, Web.....	36,000.00
Insurance & Bonds	178,000.00
Auditing	5,460.00
Board & Executive Committee	4,000.00
Journal.....	62,000.00
Dues & Subscriptions.....	15,500.00
Gifts & Contributions AMS	4,000.00
Legal Services	91,800.00
Public Relations.....	1,500.00
Miscellaneous, Legal Guide Exp	4,000.00
Office Equipment & Furniture	12,000.00
AMS Resident & Student.....	6,000.00
Annual Meeting	30,000.00
Educational Programs	34,000.00
Physician's Health Com.	10,000.00
Investment Fees	20,400.00
Contract Lobbyist.....	16,000.00
Building Exp & CAP Exp.....	359,045.00

TOTAL EXPENSE..... 1,985,705.00

Non-Budgeted items taken from Reserves

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ARKANSAS STATE MEDICAL BOARD

2017 ANNUAL REPORT

The 2017 members and officers of the Arkansas State Medical Board are as follows:

Steven L. Cathey, MD, Chairman	Rodney L. Griffin, MD	John H. Scribner, MD
Robert E. Breving, Jr., MD, Vice Chairman	Veryl D. Hodges, DO	Sylvia D. Simon, MD
Bob E. Coghurn, MD, Secretary	Mrs. Marie Holder	David L. Staggs, MD
William F. Dudding, MD, Treasurer	Larry D. "Buddy" Lovell	John B. Weiss, MD
Omar T. Atiq, MD	William L. Rutledge, MD	

The Board met bimonthly and addressed complaints, hearings, and other pertinent business affecting health care in the state of Arkansas.

2017 Licensing Statistics (As of 1/5/18)

Medical Doctors and Doctors of Osteopathy Licensed	910
Medical Doctors and Doctors of Osteopathy (total).....	10,442
Medical Doctors and Doctors of Osteopathy (in state).....	6,763
Occupational Therapists Licensed	109
Occupational Therapists (total)	1,580
Occupational Therapy Assistants Licensed.....	129
Occupational Therapy Assistants (total)	775
Physician Assistants Licensed	69
Physician Assistants (total).....	433
Respiratory Care Therapists Licensed	120
Respiratory Care Therapists (total).....	2,040
Medical Corporations.....	66
Medical Corporations (total).....	1,109
Radiologist Assistants Licensed.....	1
Radiologist Assistants (total)	7
Radiology Practitioner Assistants (total).....	4
Withdrawn Applications	41

Summary of Board Proceedings for 2017

Individual Discussions and Issues (total)	437
Complaints (including investigations and other issues involving licensed practitioners).....	367
Issues.....	70

Summary of Board Proceedings for 2017

Suspension.....	10
Revocation.....	1
Revocation (stayed).....	4
Surrendered in lieu of further action.....	2
Reprimand.....	5
Consent Orders.....	17

Complaint Allegations (including investigations)

2	Advertising
27	Attestation/Renewal Affirmative Answers
18	Behavior/Attitude
14	Billing/Insurance Issues
13	Board Actions Taken by Other States
1	Criminal Allegations
5	CME/CEU Issues
3	Communication Issues
1	Discrimination/Harassment
55	Dissatisfaction with Treatment/Procedure
3	HIPAA Issues
8	Hospital Reporting
12	Inmate Allegations
17	Inappropriate Prescribing
36	Lack of Attention to Medical Needs
12	Malpractice Regulation
1	Medical Marijuana
9	Medical Records – Failure to Provide
7	Medical Records –Discrepancy
4	Misdiagnosis
31	Miscellaneous
3	Monitoring Issues
25	Over-Prescribing/Over-Testing
3	Patient Abandonment
4	Physician Inquiries
8	Doctor Refuses to Prescribe/Refill Pain Meds
5	Didn't/Won't Comply with Patient's Request to Complete Paperwork
5	Staff Generated
1	Self-Reporting
1	Sexual or Romantic Relationship
1	Telemedicine
17	Terminated Patient
3	Licensure Issue
12	Update

To see the amended regulations for the calendar year as well as the full report, visit <http://www.armedicalboard.org>. AMS

It takes more than robotics to get you back on your feet

At UAMS, we understand that finding the solution to your hip and knee pain isn't just about using the latest unproven technology. It's about matching our patients with the right tools and a highly skilled surgeon. In fact, our orthopaedics team includes more surgeons with one-year fellowships in joint replacement than the rest of the state combined.

Here we take a comprehensive team approach to your joint care that focuses on improving your mobility. And when we're not delivering excellent patient care, we spend our time teaching the next generation of orthopaedic specialists. Our goal is to deliver the state's best hip and knee care for you and your family so you can get back to doing what you enjoy as quickly as possible.

For appointments, please call us at 501-614-BONE (2663).

UAMS Orthopaedic Clinic
2 Shackleford W. Blvd
(next to Parker Lexus).



**UAMS Orthopaedic
Hip & Knee Surgeons**

Front: Drs. Jeffrey Stambough, C. Lowry Barnes
Back: Drs. Paul Edwards, Simon Mears

UAMS

UAMS
Orthopaedic Clinic

UAMShealth.com/orthopaedics



In our world,

STAYING SHARP

has nothing to do
with your instruments.

We strive to bring the latest theories
and practices right to our physicians through
online and in-person education and consultation.



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